

ON THE AIR

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Revolution
SPONSOR



SYN

About SYN Media



SYN
90.7

SYN offers young people aged 12 to 25 the skills and platforms to be creators, not just consumers, of media.



SYN
NATION

SYN Media broadcasts on 90.7 FM in Melbourne, on digital radio, on social media and online at SYN.org.au.



SYN
TV

Our television programs screen on Channel 31 Melbourne and Geelong.

Be a SYN Awards sponsor!

When are the Awards?

The annual SYN Awards takes place in March each year at a Melbourne-based venue.

Why do the awards happen?

The annual SYN Awards aims to celebrate the many achievements and successes of our young broadcasters across all platforms.

Who attends?

Current SYN volunteers, presenters, partners, sponsors, alumni, media personalities and representatives across local and state government.

Tell me more...

The SYN Awards are a celebration of Australia's young media makers and volunteers who create and produce engaging, compelling and innovative content.

Since 2001, SYN Media has been the launching pad for the careers of *Hamish and Andy (Southern Cross Austereo)*, *Zan Rowe (Triple J)*, *Ryan Shelton (NOVA Network)*, *Nikolai Beilharz (ABC Country Hour)*, *Dan Ziffer (ABC 774)* and *Leon Sjogren (Senior Producer, The Dan and Maz Show, Southern Cross Austereo)* to name a few.

We want to give your organisation and business the opportunity to spread and promote your message to our internal and external audiences before, during and after the event.

SYN stats:

- **Has 750+ current, active volunteers aged 12 - 25 years old**
- **Over 15,000+ followers across Facebook, Twitter and Instagram**
- **Dedicates more than 30 hours per week to schools and community programming**
- **Supports 7 regional hubs across the east and west coast producing content for digital radio**

Interested?

Give Lana Wilson, SYN's Sponsorship Coordinator a call at **(03) 9925 4747** or email at **sponsorship@syn.org.au**

What do I get?

Red Microphone Package - \$2,000

- Naming rights on an appropriate SYN Award category
- Logo placement on stage big-screen throughout event
- Logo placement on printed material relating to the event, including official program, website and social media
- Acknowledgment during speeches on the night
- Banner display at event
- 40 x 30 Sec announcements on SYN 90.7FM
- 1 x Online web banner on syn.org.au
- 1 x SYN e-Newsletter post
- 1 x SYN public Facebook page post
- 10 x SYN Twitter posts
- 1 x Instagram post

Black Speaker Package - \$1,000

- 20 x 30 Sec announcements on SYN 90.7FM
- 2 x Instagram posts
- 1 x SYN e-Newsletter post
- Banner display at event
- Logo placement on stage big-screen throughout event
- Logo placement on printed material relating to the event, including official program, website and social media
- Acknowledgment during speeches on the night

White Headphones Package - \$700

- 1 x SYN public Facebook page post
- 1 x SYN Volunteer Newsletter post
- 1 x Online web banner on syn.org.au
- Logo placement on stage big-screen throughout event
- Logo placement on printed material relating to the event, including official program, website and social media
- Acknowledgment during speeches on the night