

# MEDIA CONTENT PROFILE



Task: Profile the content of 5 different media items (radio, podcast, tv, print, digital).

## Media Item NO. 1

Name of the program / publisher

What was the focus of this item?

Who is the target audience?

What did you like and what didn't you like about this media item? *What could have been done to enhance this media item?*

## Media Item NO. 2

Name of the program / publisher

What was the focus of this item?

Who is the target audience?

What did you like and what didn't you like about this media item? *What could have been done to enhance this media item?*

## Media Item NO. 3

Name of the program / publisher

What was the focus of this item?

Who is the target audience?

What did you like and what didn't you like about this media item? *What could have been done to enhance this media item?*

## Media Item NO. 4

Name of the program / publisher

What was the focus of this item?

Who is the target audience?

What did you like and what didn't you like about this media item? *What could have been done to enhance this media item?*

## Media Item NO. 5

Name of the program / publisher

What was the focus of this item?

Who is the target audience?

What did you like and what didn't you like about this media item? *What could have been done to enhance this media item?*