TALKS, EDITING & OMNY

Lindsey - Content Development Coordinator

India - Talks Manager

Jack - Local Talks

SYN

AGENDA
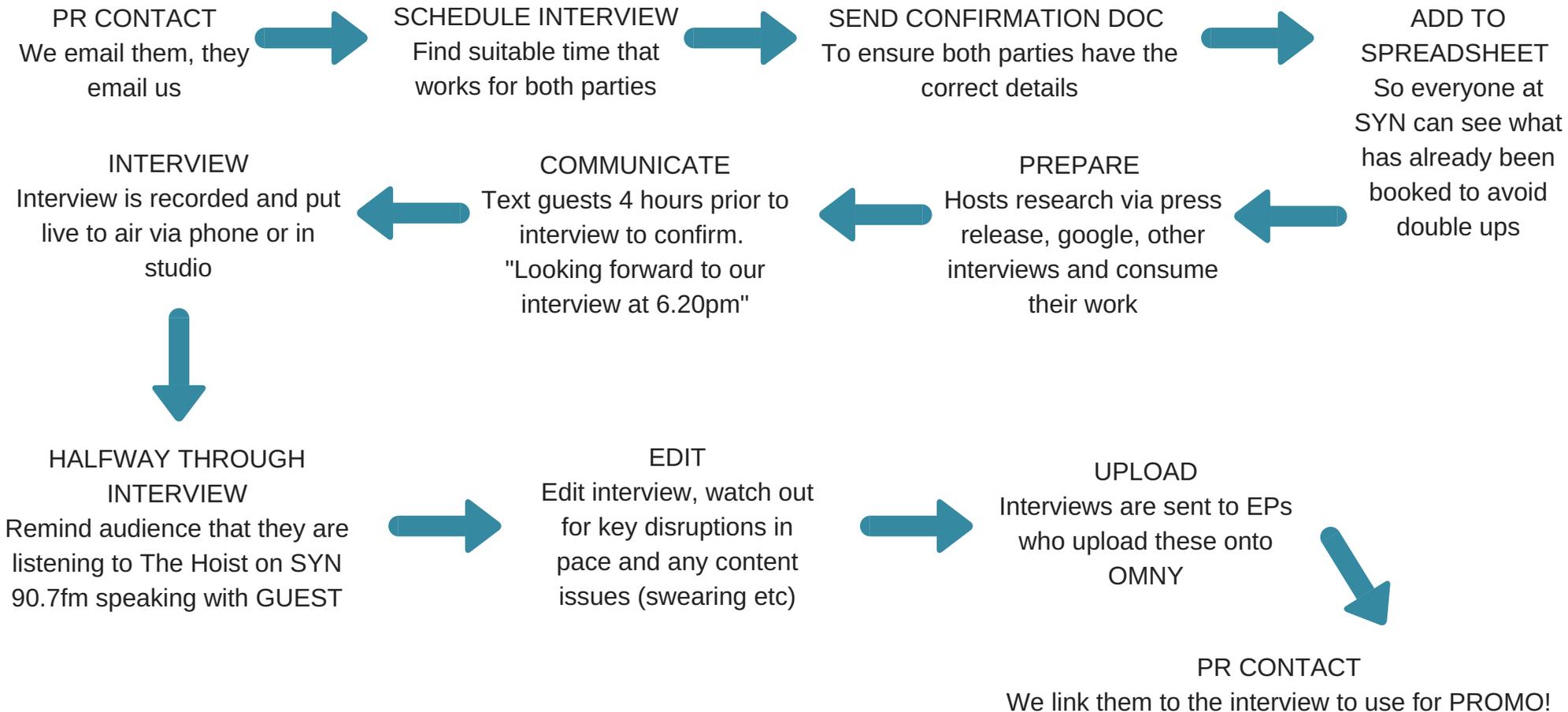
Introduction: 10 minutes
Editing: 35 minutes
Omny: 10 minutes
Talks Bible & Questions: 5 minutes

OBJECTIVE

For volunteers to gain a greater understanding of the Talks Department and feel more confident using Adobe Audition, Audacity & Omny Studio.

SYN

HOW INTERVIEWS HAPPEN eg. The Hoist

PR CONTACT
We email them, they email us

→

SCHEDULE INTERVIEW
Find suitable time that works for both parties

→

SEND CONFIRMATION DOC
To ensure both parties have the correct details

→

ADD TO SPREADSHEET
So everyone at SYN can see what has already been booked to avoid double ups

INTERVIEW
Interview is recorded and put live to air via phone or in studio

←

COMMUNICATE
Text guests 4 hours prior to interview to confirm. "Looking forward to our interview at 6.20pm"

←

PREPARE
Hosts research via press release, google, other interviews and consume their work

←

HALFWAY THROUGH INTERVIEW
Remind audience that they are listening to The Hoist on SYN 90.7fm speaking with GUEST

→

EDIT
Edit interview, watch out for key disruptions in pace and any content issues (swearing etc)

→

UPLOAD
Interviews are sent to EPs who upload these onto OMNY

→

PR CONTACT
We link them to the interview to use for PROMO!

SYN

WHAT TO EDIT?

- Umm
- Ahh
- Repetition (of the bad kind)
- Pauses
- Bad questions & bad answers
- Pace
- Unfriendly SYN stuff
- Things that don't add value to the interview and the audience's understanding of the interviewee

EDITING

- Split groups into two groups

- Rotate around Audition (Lindsey) and Audacity (India) for 15 minutes each

- We'll learn how to:
- Zoom in & out
- Highlight
- Delete
- Add silence
- Adjust levels
- Visual editing (WOW)

SYN

LINDSEY'S TOP 10

1. At the end of your interview - write down the 3 best parts
2. Normalise - initial
3. Listen
4. Make a mark at the start and end of every obvious thing: ummmm, long pause (F8 or M depending on the version)
5. Highlight the spot in between the two mark points & delete
6. After you've done an initial clean, listen again for more complex things: questions or answers you can shorten, repetition, tangents that don't add anything. Make a mark at the start and end of each
7. Highlight the spot in between the two mark points & delete. Highlight by F8 or M depending on the version
8. Noise reduction or more precise levels if necessary Effects > Noise Reduction/Restoration > Noise Reduction (process)
9. Add tops, tails and listen a final time
10. Export as mp3, give it a sensible title (BecGrech_Hoist_MachineAge_24042018)

INDIA'S TOP 10

1. Normalize
2. Listen
3. Stop at a pause, umm, err, or part of the interview which causes disruption
4. Hold down the mouse to select the section you wish to delete, otherwise mark it with COMMAND+i
5. Delete with your delete key (and undo with COMMAND Z)
6. After you have removed disruptions, listen again
7. Check your levels
8. Amplify or reduce noise to sections of the interview if needed
9. Listen again
10. Export as mp3 then send to EP or upload!

SYN

EDITING EXAMPLES

Lindsey: Chris Fox

- 5:03 - zoom in and out, mark, highlight, delete
- 9:23 - 9:58 - increase volume in one area and not others and make it sound natural
- < 3:14 - delete
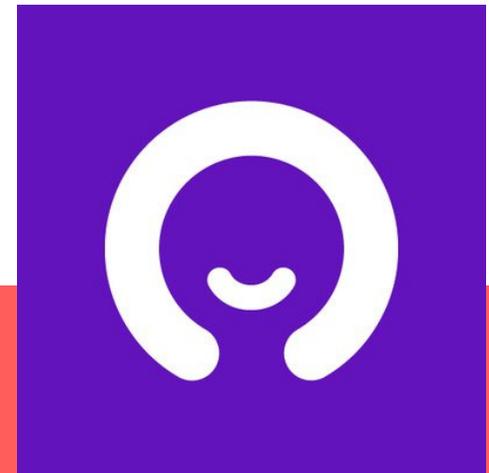- 18:01 - 18:30 - long rambly question with a lot of "like"
- Noise reduction

- *https://omny.fm/shows/people-movers/07-escalators-and-art*

India: Sal & Chelsea interview DMAs

- Normalise
- Throughout - amplify volume of hosts
- 12:20- cut out ums
- 12.43: Get's album name wrong. Edit to 12.56 to cut and smooth out
- Noise reduction over phone sections. You can pick these visually

SYN

OMNY STUDIO

- Omny Studio is the podcast hosting platform you will upload your interviews to
- It's very user friendly and provides superb data about who is listening and where they're from
- Almost all flagships have an account
- **Interviews for flagship shows should be uploaded within a week of them going live to air**
- If you do the interview on Wednesday and the show is on Friday and you upload it on Sunday, delete yourself saying "make sure you get down to Boney this Friday night to see them play" because listeners can't get down to Boney on Friday and see them play
- Once you're finished an interview: send to EP's, EP's upload to Omny, EP's send link to Talks, Talks send link to PR
- If you're a seasonal, it's just as important to send the interview to your talent afterwards
- Music seasonals should be added to spreadsheet too
- If you're a seasonal and you want your show on Omny, email Podcast Manager, Victor, via podcast@syn.org.au

OmnyStudio   Manage   Tools ⌄

Art Smitten

Art Smitten

Show page

🎵 **Clips** ⬅

🎤 Recordings

☰ Playlists (Podcasts) ⬅
    Art Smitten - The Podcast
    Games
    More playlists...

📊 Analytics ⬅

⚙ Settings
    Invite user to program

Clips

⬆ Upload audio files

Search for clips   🔍 ⌄   ‹ Prev **1** 2 3 4 5 ... 30 Next ›

Monday, 9 April 2018

Interview with Anna Thomson
09 Apr 2018 - 2:38 PM • Maria and Tom interview Anna Thomson on PO PO MO CO at MICF.   🌐 ↓ 7   ⋯

▶ 00:00   13:11

Interview with Adam Wheeler and Shannon Dray
09 Apr 2018 - 2:38 PM • Maria and Tom interview Adam Wheeler and Shannon Dray over th...   🌐 ↓ 9   ⋯

▶ 00:00   12:58

Interview with Kirsten Jackson
09 Apr 2018 - 2:36 PM • Maria and Tom talk to Kirsten Jackson over her role as Ambassador...   🌐 ↓ 10   ⋯

▶ 00:00   09:19

Interview with Ari Eldjarn
09 Apr 2018 - 2:27 PM • Tom and Maria interview Icelandic Comedian Ari Eldjarn over his sh...   🌐 ↓ 10   ⋯

▶ 00:00   11:34

Wednesday, 4 April 2018

Interview with Dolly Diamond
04 Apr 2018 - 2:34 PM • Christian & Ellie talk to Dolly Diamond about the MQFF.   🌐 ↓ 0   ⋯
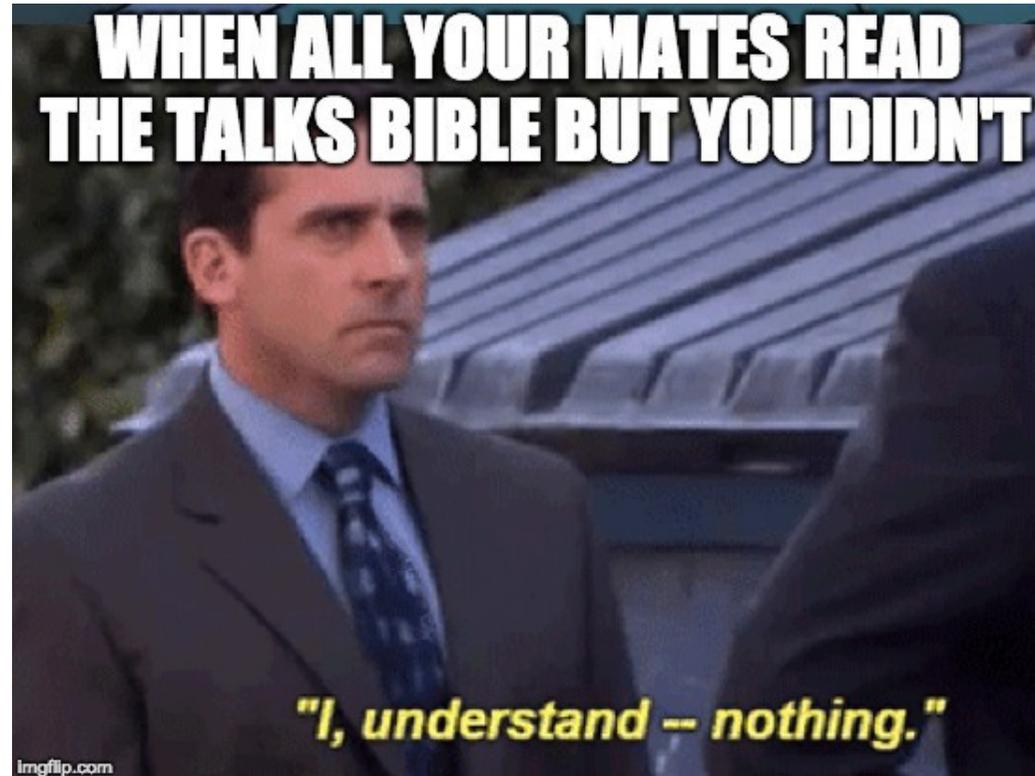
▶ 00:00   10:21

SYN

TALKS BIBLE

- A go-to guide for everything talks!
- Contains the ins and outs of the Talks Dept.
- Answer all your prayers and questions
- Fill you with a deep understanding of good on-air banter
- Interview pre-current-post production help
- Contains contacts, tips and helpful insights

What can I use it for?

- Interview preparation
- Familiarising yourself before you start on a Flagship
- To Understand how to organise interviews for Seasonals
- Education- how to become the best IV vol ever
- To improve your approach to interviews (every interview is an opportunity to create something great!)

WHEN ALL YOUR MATES READ THE TALKS BIBLE BUT YOU DIDN'T

"I, understand -- nothing."

imgflip.com

TALKS BIBLE & SPREADSHEET CAN BE FOUND ON SYN FACEBOOK PAGE

WRAP UP

- Questions?

- **How to contact us?**
- Lindsey - content@syn.org.au
- India - talks@syn.org.au
- Jack - local.talks@syn.org.au

- Please complete your feedback survey. Remember the objective:

- *For volunteers to gain a greater understanding of the Talks Department and feel more confident using Adobe Audition, Audacity & Omny Studio.*

SYN