



BRAINSTORM!

Brainstorm ideas you can use to create an exciting podcast

Choose one

Our Focus:

USING OUR IDEA – What message/information/concept would we like to share with others via a podcast to support our idea?

OUR AUDIENCE – Who needs to hear/see our message/information/concept?



PLAN THE PODCAST

Our 'catchy' title for our Podcast is:

(relate to your idea and message)

What do we already know about this that we will share?

What other information do we need and where will we find it? (Source this information)

What equipment will we need and where will we find it? (Have this ready)

Who could we ask to contribute (interview or vox pop) their voice?
(Organise this and have it ready)

What else can we add to enhance our media presentation? (Have it ready
e.g. photos, videos, commentary)