

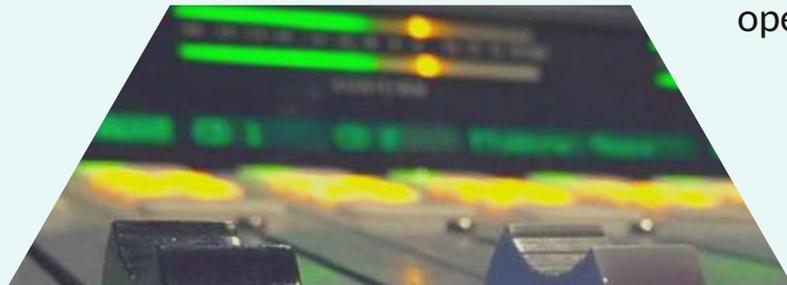
# SYN MEDIA LEARNING



## WHERE CAN YOU LISTEN TO SYN?

We broadcast on SYN 90.7FM in Melbourne and on our digital DAB+ station, SYN Nation. SYN also presents live television on C31, produces podcasts and digital media.

SYN has an estimated listening audience of 80,000 people per week (McNair Ingenuity Research, May 2009). It is clear that SYN is resonating strongly with the Melbourne youth community.



## ABOUT SYN MEDIA

SYN Media is a non-for-profit media organisation, run by young people, for young people. Providing them accessible broadcasting and media training opportunities.

We believe young people should be creators, not just consumers of media. SYN supports 400 volunteers each year, all of whom are ages 12-25.

## WHO FUNDS SYN?

SYN is an independent, self funded non-for-profit organisation that works with partners and volunteers to help make it all happen.

SYN has a youth community broadcasting license. We are the only youth broadcaster in Australia, where all content is actually produced by youth for youth audiences.

***SYN Media Learning*** is SYN's social enterprise. This means all of our educational programs directly financially support SYN's operations as a charity.

## EDUCATIONAL PROGRAMS

Your students can be part of Australia's biggest youth media program.

SYN gives young people a voice in the media. We offer **unique** broadcasting experiences for your school, TAFE or community group.

Our programs are great for **building confidence, team work and literacy skills**. Programs can be tailored to your curriculum needs.



Industry standard radio and broadcast facilities



Central location



Unique and practical activities for students

# SYN MEDIA LEARNING PROGRAM OVERVIEW

## SCHOOLS ON AIR

This program involves your class, hosting and producing a radio program, every week for a whole term. Your students provide the ideas, we provide everything else.

Duration: 1 hour weekly broadcast  
Capacity: We work with small groups or entire year levels!  
Cost: \$2100+GST per term (Live)  
\$2370+GST per term (pre-recorded)

## RADIO BASICS

Radio Basics is an introduction to the radio industry. Learn, listen and record - all in 90 minutes. By the end, your class will have a short 20 minute practice radio show recorded to take home.

Duration: 90 minutes  
Capacity: 27 students  
Cost: \$15.5 per student - a minimum \$140+GST for less than 10 students

## PODCASTING 101

Produce a finished podcast with SYN! On your first visit we'll teach you how to do it. When you come back for your second visit, we'll record it with you in our studio.

Duration: 2 x 90 minute visits to SYN  
Capacity: 27 students  
Cost: \$495+GST (plus \$100+GST per podcast edited and hosted online)

## LIVE RADIO WORKSHOPS

Dive deep into radio with an impressive one day turn around. Kick off with learning the ins and outs of radio, and by the end of the day your students will present a one-hour program live to air across the whole of Melbourne.

Duration: 1 full day (5 hours including lunch)  
Capacity: 27 students  
Cost: \$825+GST per class



**SYN**  
**MEDIA**  
**LEARNING**

# RADIO BASICS

Our most popular experience

Radio Basics is our most popular experience. Running for 90 minutes, it really packs a punch.

Radio Basics is very hands-on, and super fun for students of all ages and subjects.

The nature of the fast paced, easily accessible Radio Basics experience results in high student engagement over the course of the entire session.

Radio Basics incorporates lessons on radio structure, critical listening, and a studio session to record a mock radio show. At the end your class will have a 20 minute practice program recorded to take home.

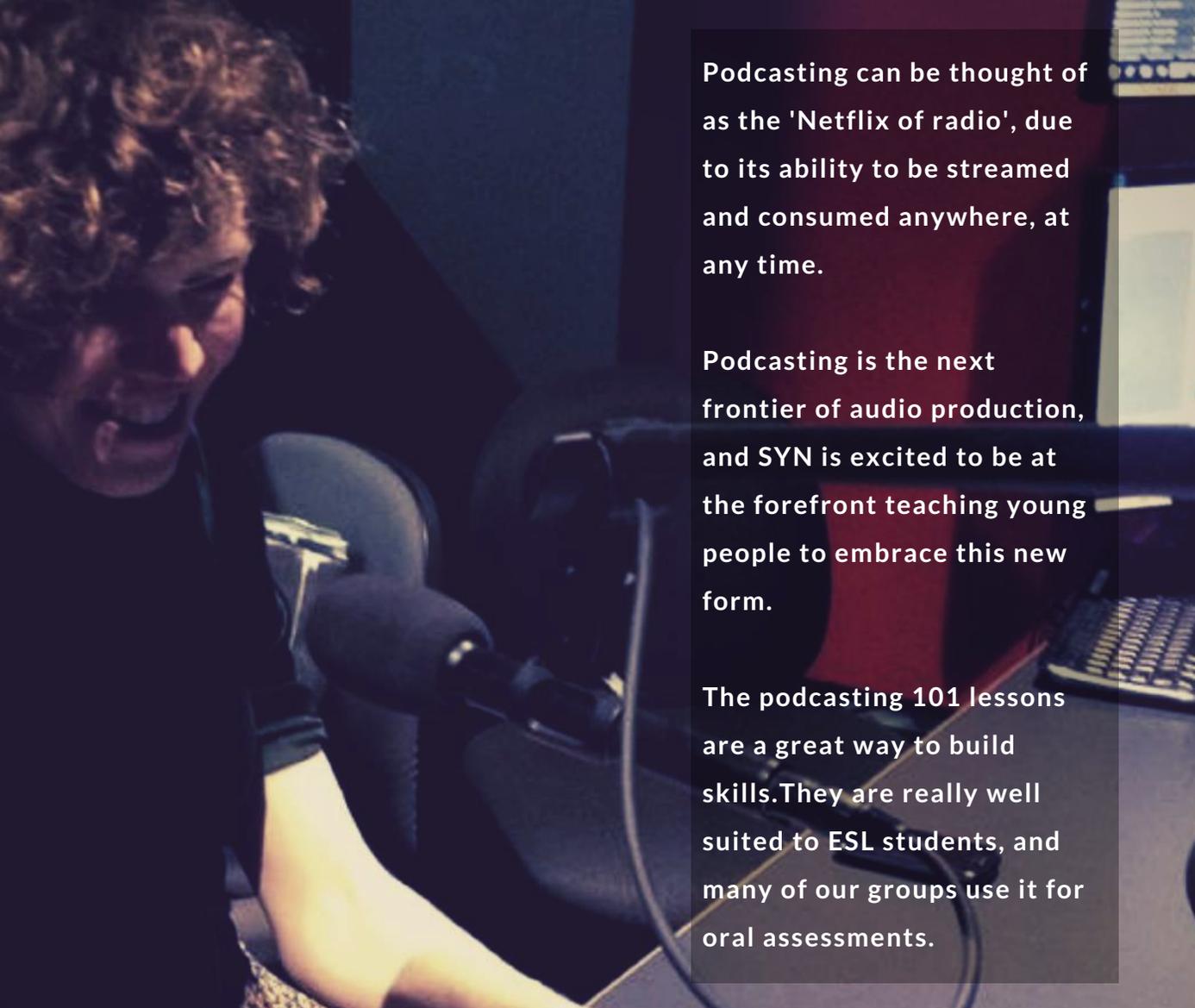
Classroom lesson plans and resources are also provided as a part of Radio Basics.

The radio basics program is an easy way to try SYN for your students.

Duration: 90 minutes

Capacity: 27 students

Cost: \$15.5 per student - a minimum \$140+GST for less than 10 students



Podcasting can be thought of as the 'Netflix of radio', due to its ability to be streamed and consumed anywhere, at any time.

Podcasting is the next frontier of audio production, and SYN is excited to be at the forefront teaching young people to embrace this new form.

The podcasting 101 lessons are a great way to build skills. They are really well suited to ESL students, and many of our groups use it for oral assessments.

Produce a finished podcast with SYN!  
On your first visit we'll teach you how to present a podcast. When you come back for your second visit, we'll record it with you in our studio. Then we can edit it and host it online!

**Production Level: Podcasting 101**

**First Visit:** 90 minute training workshop

@ SYN - Up to 27 students

**Second Visit:** 90 minute recording session @ SYN's studios

Post-Production: Professional Editing then hosting of your podcast on SYN's website.

**Cost:** \$495+GST (plus \$100+GST per podcast edited from the recording session and hosted on SYN's website )

**Basic Level: Podcasting 101**

**First Visit** - 90 minute training workshop @ SYN - Up to 27 students

**Second Visit** - 90 minute recording session @ SYN's studios.

Receive a copy of your studio recording.

**Cost:** \$495+GST

# PODCASTING 101

Learn how to podcast with SYN

## WE ARE FLEXIBLE

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We have over 10 years experience working with different schools. We speak to every school individually to learn about your students particular needs in order to get the best learning experience for your students.

All of SYN Media Learning's experiences are highly adaptable, and can be altered to achieve the learning outcomes you require.

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SYN also values a practical approach to teaching radio. Every one of our SYN Media Learning experiences involve students working in an industry standard radio studio.

This gives students a truly engaging and enjoyable experience, that they won't get anywhere else.

# SYN PROVIDES HANDS ON RADIO EXPERIENCES

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*ALL OF OUR  
PROGRAMS ARE  
FACILITATED BY  
YOUNG PEOPLE WHO  
UNDERSTAND HOW TO  
BEST ENGAGE YOUR  
STUDENTS*

## YOUR CLASS AT SYN - ALL DAY

The most unique thing about our Live Radio Workshops is their quick turn around. Your students begin by learning how to structure a radio show, and practice their skills in our training studio.

After this, your SYN producer analyses the content with your students, and guides them to improve their segments, before producing an hour long live radio show with them, which airs all over Melbourne and Geelong.

Duration: 1 full school day (5 hours including lunch break)

Capacity: 27 students

Cost: \$825+GST per class

# LIVE RADIO WORKSHOP

A deep dive into radio

The best thing about the live radio workshop is that your class' show is broadcast on our station with only a one day turn around, with the guidance of a SYN producer the whole way through.



## YOUR CLASS HAS THEIR OWN SHOW ON SYN

Your school, hosting a radio program, broadcasted every week for a whole term (10 Weeks). Your students provide the ideas, we provide everything else.

### **Live Schools on Air:**

Duration: 1 hour weekly live broadcast  
Capacity: 27 students  
Cost: \$2100+GST per term

### **Pre-recorded Schools on Air:**

Duration: Up to 3 full days recording  
Capacity: 27 students  
Cost: \$2370+GST per term

# SCHOOLS ON AIR

This program will teach your students the most about radio. They will be a part of the SYN community, and their voices will be heard by SYN's 80,000 weekly listeners.

Before your students come in for their shows, your class will come to SYN for a 2 hour induction training session where they will be taught the radio essentials and practice in the studio.

The students decide on all the music and content. Schools on Air shows can also be adapted to fit within your curriculum needs. SYN also provides classroom resources to help prepare students for their live shows.

While your students are in the studio each week a SYN producer will support them through it and teach them new skills in broadcasting. SYN provides all the blank templates and your students fill the gaps with their unique ideas.

The most exciting aspect of this show is that your students are heard by SYN's audience and are given a platform to express themselves.



SYN Media Learning worked with 10 students from Bendigo South East College, in partnership with Regional Arts Victoria and local community radio station Phoenix FM. We delivered two days of media training, and worked closely with students across a four days arts festival to collect content for broadcast. Now they're fully fledged audio producers.

"The students felt really positive about it and they get very excited by it. If you look at the VCAL students, usually when you teach kids you can't repeat your curriculum.. the program was so good that students wanted to do it again, they wanted to do more."

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"The kids had such a great time and what an awesome experience"

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"I think the whole environment is lovely, from start to finish, a great experience. Getting them into a uni campus, all of those things are part of the experience and they really add to it."

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"**Schools on Air** is one of the highlights of our Year 9's city experience, and many of them talk about it for years afterward."

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## TEACHER TESTIMONIALS

## VISIT US



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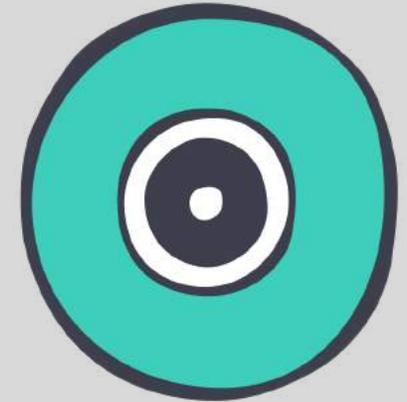
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